

## Key Stage 4 Curriculum Map GCSE Media Studies 2023-2025

### Year 10 (2023-2025)

WEEK	COMPONENT and TOPIC	TOPIC or SET TEXT	Standardised Assessment (linked to KAP)	
1	Component 1: Key concepts and terminology	Key Terms and Concepts (mise en scene, terminology, angles)		
2		Key Terms and Concepts (narrative, representation, semiotics)		
3		Key Terms and Concepts (audience and intro to some theories (Mulvey's Male Gaze, Propp, Todorov, Lacan)		
4		Analysing a range of print media texts, including film marketing, adverts, magazine covers. Consolidation of learning from first introduction to the course.	Q1a exam style question	
5			Image, Language & Layout	
6			/15	
7			Context introduction for set products (+ half term hwk)	
October HALF TERM				
8	Component 1 Sec A: Set Texts – Adverts and Magazine Covers	Quality Street Advert – deconstructing ad & annotations. Introduction to specific Comp 1 Q1a	Q1a Image, Language & Layout 3X /5	
9		Exploring and comparing unseen adverts		
10		This Girl Can Advert – deconstructing ad & annotations.		
11		Exploring and comparing unseen adverts	Mini Q2b exam style question Representation (TGC and Dove) /20	
12		Magazine introduction – codes and conventions		
13		Vogue Front Cover – annotations		
14		GQ Front Cover – annotations		
15		Example questions, exemplar responses, exam questions for magazines (focus on Q1, but could also do one to work on targets from Q2b)	Q1a exam style question Image, Language & Layout /15	
16	Introduction to newspapers: codes and conventions; style and language (+ homework comparison of Bond posters working on target from TGC assessment)			
CHRISTMAS BREAK				
18	Component 1 Sec A: Set Texts – Film Marketing and Newspapers	The Sun Front Cover		
19		The Guardian Front Cover		
20		Develop comparisons between The Sun & The Guardian with two unseens (Q2b)	Q2b exam style question Representation (The Sun rep of migrants) /20	
21		Bond – context The Man with the Golden Gun Film Poster		
22		No Time to Die Film Poster		
23		Applying theory (of representation) to compare TMWTGG to unseen (Blackbird) (+ homework to begin Comp 3 Brief research)	Q2b exam question Representation /20	
February HALF TERM				
24	Component 3: NEA	Guided research and mood boards		
25		Planning and sketch drafts		
26		Writing Statement of Aims	Mark statement of aims /10	
27		Photoshop tutorials and drafting on PCs		
28		Production of Final Product		
29		Production of Final Product		
30	Industry and Audience/theorists intro (+ homework to create theory revision maps)			
EASTER BREAK				
31	Component 1 Sec B: Set Texts – Video Games, Newspapers, Radio and Film	Intro to Fortnite – context & regulation	Q3 Industry Qs /1 /4	
32		Fortnite – gamer types & uses and gratifications	Q3 Industry part c /12	
33		Audience Reception Theory		
34		Fortnite website, synergy & convergence	Q4 Audience Qs /1 /1 /4	
35		The Sun (full copy on shared area and website – homepage plus one additional page)		
36		12 marker exemplars	Q4 Audience part d /12	
May HALF TERM				
37	Component 1 Sec B: Set Texts Radio and Film Industry	No Time to Die / Bond website		
38		Mock Exams		
39		Mock Exams		
40		Work Experience		
41		The Archers – intro and context	Q3 and Q4 paired exam answers	
42		Archers episode and analysis (+ summer homework)		

### Year 11 (2023-2024)

WEEK	COMPONENT and TOPIC	TOPIC or SET TEXT	Standardised Assessment (linked to KAP)
1	Component 1 Sec B: Set Texts – Video Games, Newspapers, Radio and Film	Check summer tasks – recap quiz for Comp 1 (Sec A&B, excluding Archers)	
2		Audience Reception Theory linked to Fortnite	
3		Fortnite website, synergy & convergence	
4		Fortnite Industry and Audience questions – exemplar, planning, modelled answers	Q 3 & 4 /12 (ind & aud)
5		The Archers – intro and context	
6		Archers episode and analysis	
7		Archers episode and analysis	Q 3 & 4 /12 (ind & aud)
October HALF TERM			
8	Introduction to Component 2 Sec B: Music Videos	Generic Conventions of Music Videos : Introduction to concept, performance and production. Music Video Terminology and Production	
9		Analyse Taylor Swift OR Lizzo Video (Year 11 2024 is Taylor Swift Bad Blood or Lizzo, Year 11 2025 is Taylor Swift The Man, or Lizzo)	Q3 /20 (lang or rep)
10	Mise en Scene, Camera angles, Editing and Sound.	Analyse Justin Bieber Video (Year 11 2024 is Justin Bieber Intentions or Bruno Mars, Year 11 2025 is Justin Bieber Intentions or Stormzy Superheroes)	
11		Industry focus – Consider online presence: social media/website (2 modern artists)	Q4 /10 (ind, aud or cont)
12	Component 2 Sec A: TV (Crime Drama or Sitcom)	Analyse TLC Waterfalls video	
13		Mock exams	
14		Recap mise en scene, camera, editing and sound elements to apply to audio visual analysis. Note taking skills	
15		Mock exams	
16		Crime drama OR sitcom genre and recap of narrative theory (Propp and Todorov) as well as gender theory	
16		Intro to The Sweeney / Friends and relevant context (social/historical). Study part of an episode – notes on generic conventions	Q1a /8 (lang or rep)
CHRISTMAS BREAK			
18	TV MOCK FEEDBACK / TARGET SETTING	Mock feedback + targets	
19		Intro to Luther / Man Like Mobeen or Modern Family and relevant context (social/historical). Predict differences and genre adaptations. Watch set episode and take notes.	
20		TV Exam questions – exemplar, planning, writing	Q1b /12 (how typical - lang and genre)
21		TV Exam questions – exemplar, planning, writing	Q2 (ind, aud or contexts) /10
22		Comp 3 mop up / tweaking	
23		Comp 3 mop up / tweaking	
February HALF TERM			
24	REVISION AND EXAM PREP	Revisiting and revising Comp 1 Section A set texts	
25		Revisiting and revising Comp 1 Section A set texts	
26		Revisiting and revising Comp 1 Section B set texts	
27		Revisiting and revising Comp 1 Section B set texts	
28		Revisiting and revising Comp 1 Section B set texts	
29		Revisiting and revising Comp 2 Sec B Music Videos	
30	Revisiting and revising Comp 2 Sec B Music Videos		
EASTER BREAK			
31	REVISION and EXAM PREP	Revisiting and revising Comp 2 Sec A TV (crime drama or sitcom)	
32		Revisiting and revising Comp 2 Sec A TV (crime drama or sitcom)	
33		Revisiting and revising Comp 2 Sec A TV (crime drama or sitcom)	
34			
35			
36			
May HALF TERM			
37	EXAMS		
38			
39			
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41			
42			

